

RAPIDE – Assessment of Action Plans

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RAPIDE Action Plan Assessment Topics



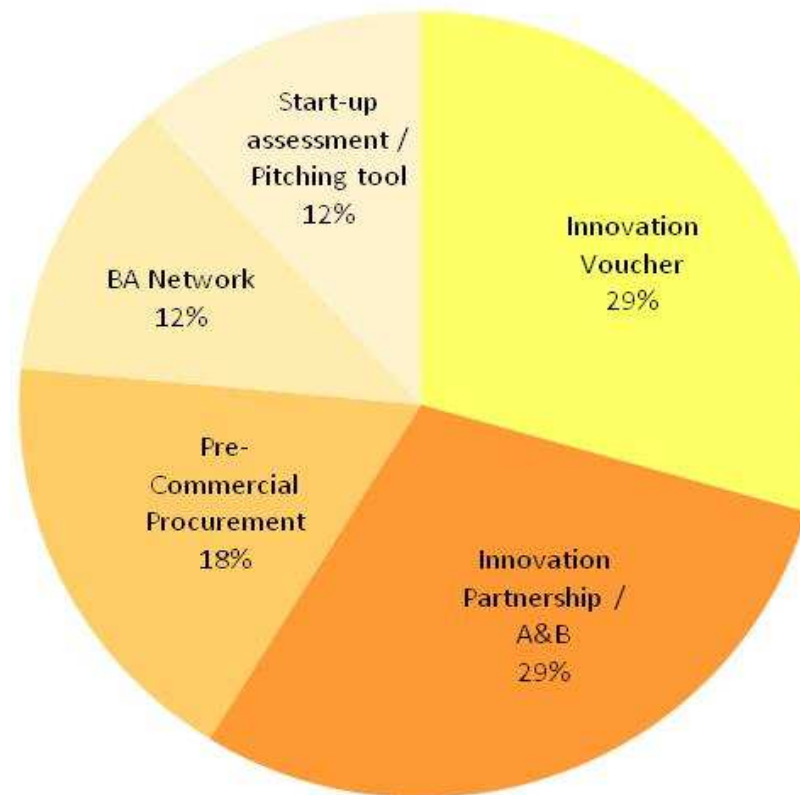
REGIONAL BACKGROUND + GOOD PRACTICE

Regional business environment focused on SME

Need for development of regional innovation potential

Lack of know-how transfer from the R&D sector to economy

ACTION PLANS



REGIONAL INNOVATION EFFECTS

Improved competitiveness of the region

More innovations in / coming from regional companies

Improved commercialisation of RTD results

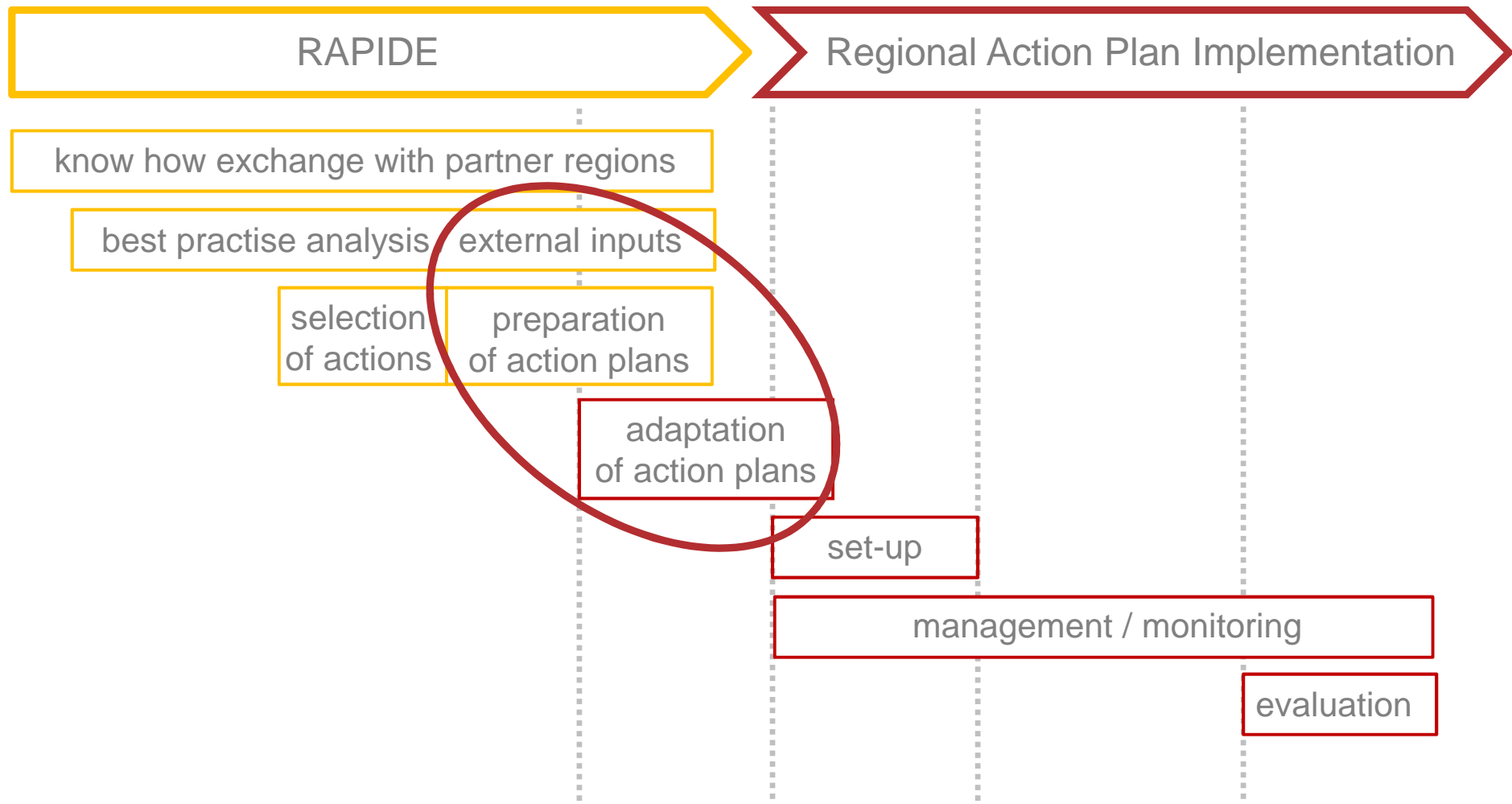
Better cooperation within the regional innovation system

RAPIDE Action Plan Assessment

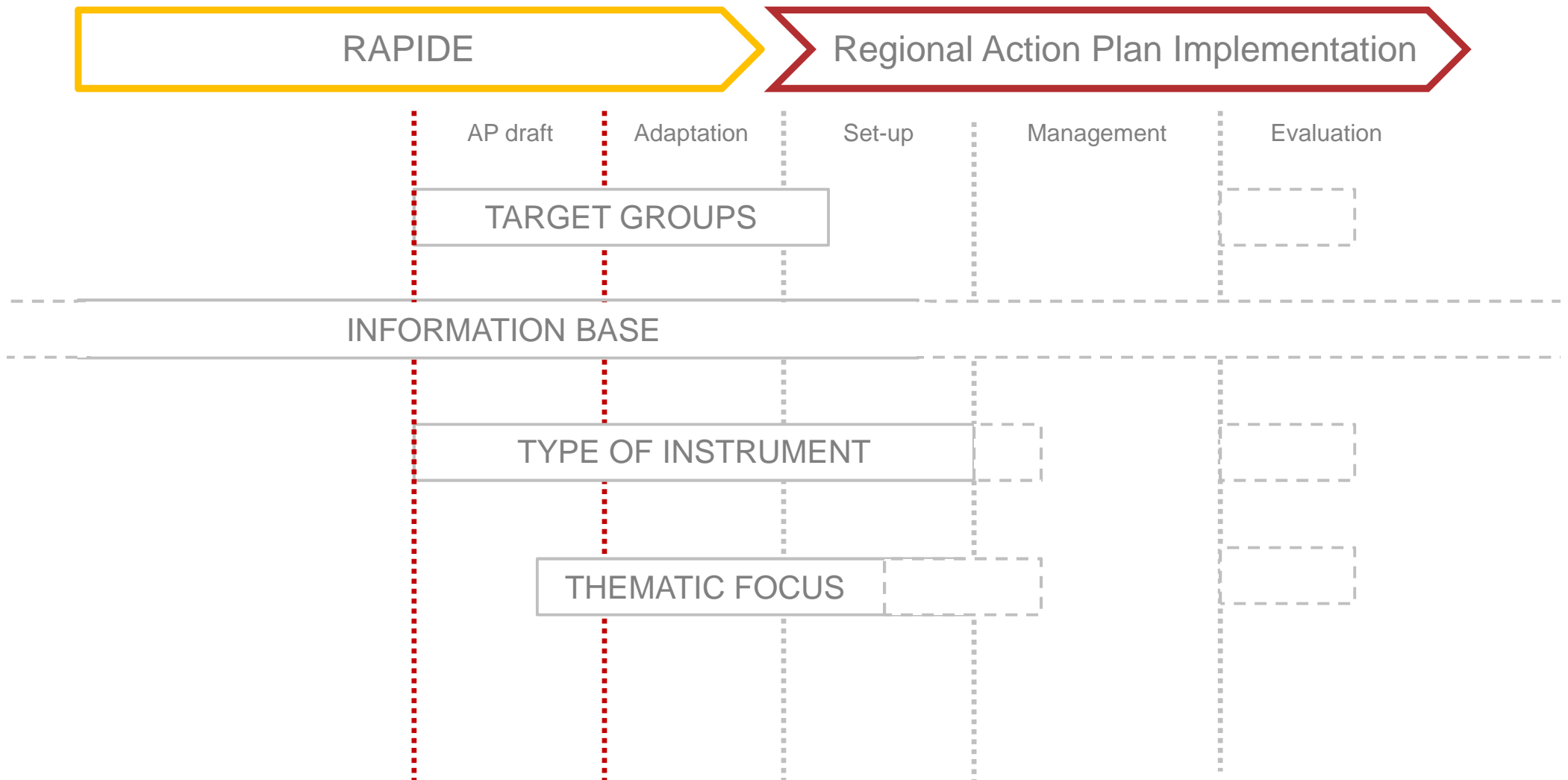
AP contents



RAPIDE Action Plan Assessment Timeline



RAPIDE Action Plan Assessment Instrument design



■ Target groups

- All groups involved in the AP implementation
- Where can you expect that changes of processes, attitudes, interaction modes will happen?
- SME, R&D institutions, intermediary agencies, other regional stakeholders, etc.
- Specify the SME target group

■ Information base

- What do you know about your target groups today?
- Who can provide you with additional information?
- How will you manage the learning process during implementation?

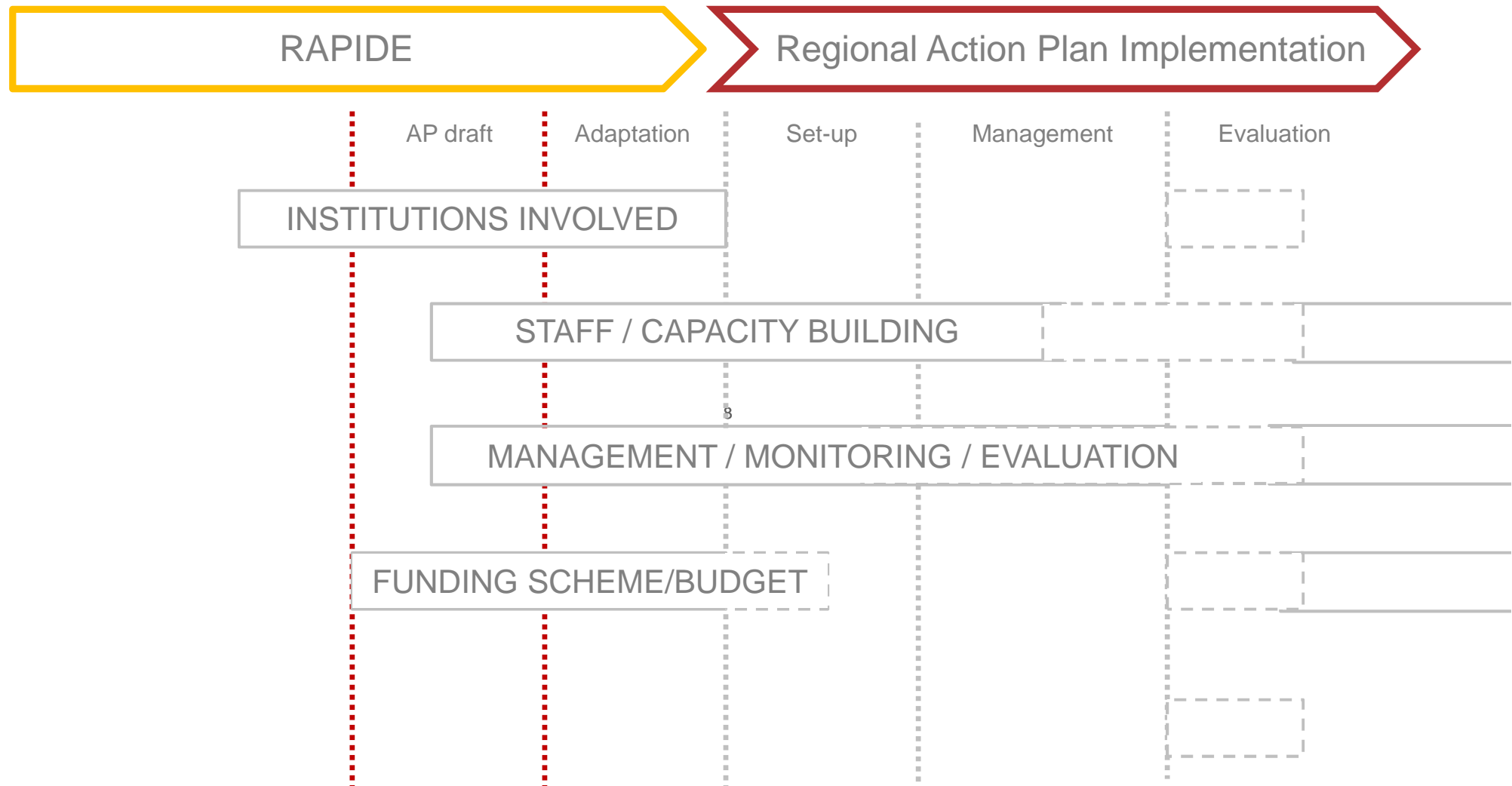
■ Type of instrument

- Good practices presented in the RAPIDE network
- Your specific regional know-how
- Balancing of the instrument chosen and the budget estimations
- Visibility of the new instrument as an „innovation in your regional innovation system“

■ Thematic focus

- A specific topic can help to optimize the instrument during the pilot implementation
- Lead industry sector, regional professional networks, etc.
- Specialization of regional R&D institutes and knowledge providers
- Information about specific problems in the target group

RAPIDE Action Plan Assessment Implementation plan



■ Institutions involved

- Setting up the action vs. day-to-day management
- Promotion in the target groups
- „Face to the customer“

■ Staff / capacity building

- Staff allocation: set-up / management / promotion
- Organizational learning - feedback loops on the operative level
- Continued experience exchange with partner regions

- Management / monitoring / evaluation
 - Dealflow within the managing institution
 - Dealflow between the institutions involved – interfaces!
 - Start planning the basics of evaluation now
 - Quantitative output indicators + procedural criteria

- Funding scheme / budget !!!

... MAKE YOUR ACTION PLAN
A SUCCESSFUL BUSINESS CASE !